

In partnership with:



World Communications

COMM Now

2021 PROFESSIONAL COMMUNICATION VIRTUAL PROGRAMME



1ST JULY 2021 • 3 PM - 5 PM

INFODEMIC & TRUST

2021 CRISIS & ISSUES WHAT DO YOU DO?



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The pandemic is here. What is more worrying for communicators is *we are not just fighting the pandemic, we are fighting the infodemic.* Fake vs Real. Perception vs The Truth.

Are organisations ready to face a crisis? Are institutions equipped with the skills, data and a plan? Infodemic is here.
GET READY. BE INFORMED.

Who Should Attend?

- PR Executives and Managers
- Communication Leaders
- Marketing Communications Personnel
- College & University Students and Lecturers

**FEE
RM300**

**IPRM FEE
RM100**

**APRN FEE
RM100**

**STUDENTS FEE
RM20**

**TO REGISTER, SCAN OUR QR CODE or
VISIT OUR WEBSITE @ www.trainprworld.com**

ALL CONFIRMED PARTICIPANTS
WILL BE GIVEN A **ZOOM MEETING**
LINK PRIOR TO THE TRAINING DATE



Please contact Ms. Shairah at **011 2339 2989** or **shairah@world.com.my** for more info.